PHOTOGRAPHY

STATUS
2 unit Content Endorsed Course
Non UAI Course

CONTENT
Photography, Video and Digital Imaging offers students the opportunity to explore contemporary artistic practices that make use of photography, video and digital imaging. These fields of artistic practice resonate with students' experience and understanding of the world and are highly relevant to contemporary ways of interpreting the world. The course offers opportunities for the student to investigate one or more of these fields and to develop understanding and skills that contribute to an informed critical practice. Central to this is the development of creative action, reflection and the exercise of judgement. Photography, Video and Digital Imaging also offers opportunities for students to investigate the pervasiveness of these fields in the contemporary world in the visual arts and design, television, film, video, the mass media and multimedia, and to investigate the ways in which these fields of artistic practice have adapted and evolved over the twentieth century.

The course in Photography will allow students to:

- increase visual awareness of their environment and the way photographic representations can be created from this to communicate ideas and feelings;
- develop an understanding of the methods photographers use to build meanings;
- develop skills through the acquisition of the techniques of photography, video or digital imaging;
- use photography as a means of visual communications and a process to aid observation and analysis;
- gain an understanding of careers involving photography, video or digital imaging.

STUDENTS FOR WHOM THIS COURSE IS DESIGNED
For all students, interests may lie along a number of dimensions such as: vocation, (career skills in commercial/fashion/graphic arts, journalism, information technology) visual literacy (interpretive skills for the photographic content of print and other news media and advertising); technological (photography as a tool for observation analysis and discovery); art form (a means of creative expression); recreational.
VISUAL DESIGN

STATUS
2 unit Content Endorsed Course
Non UAI course

CONTENT
Designed images and objects can communicate ideas about ourselves and our world. They use visual conventions to define and build social identity. They have utilitarian functions and may have aesthetic and spiritual dimensions.

The course enables students to:
• understand the nature of visual design and the ways in which designed images are created, categorised, interpreted, valued and used in our society;
• develop understandings and skills required to design and make works which fulfil a range of functions and express and communicate their own ideas and feelings;
• understand and value the contribution which designers make to our society;
• know the practices used by designers and the career options available in these fields.

STUDENTS FOR WHOM THIS COURSE IS DESIGNED
This Visual Design course encourages students to explore the practices of graphic, wearable, product and interior/exterior designers in contemporary society and promotes imaginative and innovative approaches to design within the context of the Australian environment and culture.
This course provides useful skills and knowledge for further study and work opportunities in career areas such as graphic, product, interior, and exterior design.